CREDO SYSTEMZ
Simplifying IT

GRAPHIC DESIGN TRAINING

Chapter 1: Graphic design basics

- ➤ Introduction to Graphic Design
- ➤ Software installation
- ➤ Graphic art technique
- ➤ Shape
- ➤ Spacing
- ➤ Layout

Chapter 2: Typography & Type Design

- ➤ What is Typography?
- ➤ Elements of Typography
- ➤ Types of Fonts
- ➤ Importance of Typography
- ➤ Points and Style attribute

Chapter 3: Overview of Design and composition

- ➤ What is Composition?
- ➤ Understanding Geometric
- ➤ Lines in Composition
- ➤ Closed Composition
- ➤ Open composition
- ➤ Planning and execution of the composition

Chapter 4: Overview of Colors

- ➤ Fundamentals of Colors
- ➤ Why are Colors important
- ➤ Overview of Hue, Chroma
- ➤ Saturation and value
- ➤ Color Schemes

Chapter 5: Importance points to note Color

- ➢ Color Consistency
- ➢ Object recognition
- ➢ Convey Structure
- ➢ symbolism
- ➢ Colors for usability and identity

Chapter 6: Developing Graphic Design

- ➢ Understanding Design Concepts
- ➢ What is a process?
- ➢ Process of design
- ➢ Developing your Own Process

Chapter 7: Grids and Layout

- ➢ Understanding Grids and Layout
- ➢ Grid components
- ➢ Types of Grids
- ➢ Stages and rules of Layout
- ➢ Layout design pattern

Chapter 8: Design and Drawing Images

- ➢ Vertical Rhythm
- ➢ Golden Ratio
- ➢ Photo Editing
- ➢ Make a Logo and cover Photo
- ➢ Graphic Design for your own Project

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