

Dr.B.SASIKALA

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OBJECTIVE

A Challenging career in the field of management in dynamic environment that allows me to utilize my inherent strength and acquired skill and offer scopes for leaving and growth.

EDUCATIONAL QUALIFICATION

Education	Year of passing	Name of the Institution	Percentage
SET	2016	Management	
Ph.D Management		Bharathidasan University	
MBA(HR)	2014	Alagappa University	75%
M.Phil(Mgt)	2009	Vinayaka Mission University	70%
MHRM	2007	Pondicherry University	70%
B.Com	2005	Ethiraj College For Women	87%
H.S.C (XII)	2002	Moongibai Goenka Higher Sec School	94%
S.S.C (X)	2000	Sri Visa Matriculation School	81%

GENERAL EXPERIENCE

- **Jan'2006-June'2006** as a **Order Executive** in **Intech System Chennai Pvt.,LTD.,**
- **June'2006-June '2007** as a **Computer Faculty** in **Hindustan Institute of Technical Training.**
- **Aug'2008-Nov'2008** as a **Process Executive** in **Scope International Pvt ltd.**

TEACHING EXPERIENCE

At present working as an Assistant Professor in the Department of Business Administration in "Patrician college of Arts & Science" from 16-06-2016 till date.

Worked as an Assistant Professor & Head of the Department of Business Administration in "KCS Kasi Nadar College of Arts & Science", Chennai from 1-12-2008 to 30-4-2016.

Subjects Handled:

- ✓ Human Resource Management
- ✓ Production & Material Management
- ✓ Organisational Behaviour
- ✓ Financial Services
- ✓ Financial Accounting
- ✓ Management Accounting
- ✓ Service Marketing
- ✓ Entrepreneurial Development
- ✓ Managerial Economics

ACHIEVEMENTS

- Secured 100% Results in Service Marketing in the University Examination April-2012
- Secured 100% Results in Elements of Insurance in the University Examination April-2010
- Secured 100% Results in Entrepreneurial Development in the University Examination Nov-2018
- Secured 100% Attendance for the Academic Year 2015-2016,2016-2017,2017-2018,2018-2019
- Awarded as Best Mentor from NPTEL, IIT.

WORK SHOP & FACULTY DEVELOPMENT PROGRAMME .

- In the year 2011 month of December, Vivekananda Kendra,Kanyakumari Conducted **WORKSHOP** on “Role of teachers in National Building”.
- In the year 2015 month of June, KCS Kasi Nadar College of Arts & Science Conducted Faculty Development Programme on Teaching skills.
- In the year 2018 month of September, as a **Resource person** in the National level WORKSHOP on "CULTURAL DIVERSITY IN WORK PLACE" Conducted by Sridevi College of Arts & Science.
- In the year 2018 month of September, as a **Resource person** in the National Service Scheme -Special camp on "PERSONALITY DEVELOPMENT PROGRAMME" Conducted by Sir Theagaraya College .

BOOK PUBLISHED

- Thakur Publications subject titled “OPERATIONS MANAGEMENT”
- Charulatha Publications subject title “Human Resource Management”
- **E-Book**
- Edited book “BUSINESS SCENARIO IN INDIA- OPPURTUNITIES & CHALLENGES” Publishers: Ganesh Govindam Publications, Chennai. (*ISBN: 978-81-88-787-27-2*)
- **E-Book**
- Edited book “MAKE IN INDIA - OPPURTUNITIES & CHALLENGES” Publishers: Ganesh Govindam Publications, Chennai. (*ISBN: 978-81-93-086-88-9*)

RESEARCH PAPERS PUBLISHED

- “**Valluvams Art on effective communicative skills**” National Conference on Valluvathinvazhviai. Organised by K.C.S.KasiNadar College of Arts & Science, Chennai.
- **ISBN: 978-93-81992-72-2**
- “**Women entrepreneurship in Indian education field**” in National conference on “Emerging Trends in of women entrepreneurship in India” organised by K.C.S. KasiNadar College of Arts & Science.
- **ISBN: 978-93-81992-71-5**
- “**Strategic Management in organisation**” In the National Conference on “Business scenario in India- Opportunities & Challenges”. organised by K.C.S. KasiNadar College of Arts & Science.
- **ISBN: 978-81-88787-27-2**
- “**Corporate governance in Business Ethics**” UGC sponsored National conference on “National paradigm for corporate sustenance- planet, people and profit management” Organised by BharathidasanGovt college for women,Puduchery
- **ISBN: 978-93-81992-45-6**
- “**A study on Human Resources management**” In the UGC Sponsored National Seminar on “Modern trends and development strategies in Business” organized by DhanrajBaid Jain College
- **ISBN: 13-978-81-910561-3-6**
- “**E-Financial Administration**” in the National seminar on Financial Administration in India organized by University of Madras .
- **ISBN: 978-93-81992-53-1**

- **“Study on Folk Logistics in Management”** in the “Tamizh aivu kalangal” national conference”, organized by Presidency College.
- **ISBN:** 978-93-81992-72-2
- **“Human resource management in the hospitality industry”** in the National conference on "Make in India-Opportunities & Challenges”, organized by K.C.S.KasiNadar College of Arts & Science
- **ISBN:** 978-81-93086-88-9
- 9. **“ Social Entrepreneurship in Indian Scenario”** , in an International Conference on the theme- Reforms in the Globalised Era: New Vistas, organized by Patrician College of Arts and Science on 18 th February 2017 - **ISSN :** 2347 3274
- 10. **"Corporate Governance in Business Ethics"**in the National Conference on Entrepreneurship,Ethics and Sustainable Development organized by Patrician College of Arts & Science . **ISSN:** .NO:2321-9637
- 11. **“Impact of GST on Taxation”**,the journal published in the *EMPEROR INTERNATIONAL JOURNAL OF FINANCE AND MANAGEMENT RESEARCH (EIJFMR) UGC LISTED JOURNAL NO.45308 WITH ISSN -23955929*
- 12. **“Employee relations and firm performance in Indian IT Industry”** , the journal published in the *SADAKATH – A Research Bulletin (UGC approved journal no.64130,indexed in Google Scholar) ISSN:2347-7644*
- 13. **“A Study on sustainable Human Resource Management and Organisational Performance in IT industries in Chennai”** , the journal published in the *SADAKATH – A Research Bulletin (UGC approved journal no.64130,indexed in Google Scholar) ISSN:2347-7644*

RESEARCH PAPER PRESENTED

- **“Gender Justice and Reconciliation in India”** in the UGC National Conference on “Social Inclusion & Gender Justice”, organized by Sri Devi Arts and Science College.
- **“Strategic Imperatives of Total Quality Management and Customer Satisfaction in Organizational Sustainability”** in the International Conference organized by R.D.B.College,Papanasam.
- **"Corporate Governance in Business Ethics"**in the National Conference on Entrepreneurship,Ethics and Sustainable Development organized by Patrician College of Arts & Science .ISSN .NO:2321-9637
- **“Impact of Information Technology in Human Resources Management”** in the National Conference on
- organized by Shree Chandra Prabhu Jain College.

VIRTUAL PROGRAMMES ATTENDED

S.NO	PROGRAMME ATTENDED	NAME OF THE INSTITUTION
1	COVID 19- AWARENESS QUIZ	Chandrigarh Group of Companies
2	COVID 19- AWARENESS QUIZ	Shankararao Patil maha Vidyalaya
3	FDP	Patrician College of Arts and Science
4	Webinar on Caveat Emptor	Patrician College of Arts and Science
5	FDP	DG Vaishnav College
6	National Level Webinar on Post lock down economy	Patrician College of Arts and Science
7	Quiz on Effective Teaching	SS Durai samy College of Arts and Science
8	Webinar on Healthcare Consumerism	Kanyaka Parameswari College
9	National Webinar on Covid Communication	Womens Christian College
10	E quiz on Covid 2020	SCP Jain College
11	International Webinar on Communicative English	Tamil nadu Teachers Education University
12	Webinar on NAAC	Rathinam College of Arts and Science
13	National level Webinar on Consumer Protection and Consumer Advocacy	Prince Shree Venkateshwara College
14	International Webinar on Emerging Avenues in HEI'S – A holistic approach	A.M. Jain College
15	National level Webinar on Supply chain management	Patrician College of Arts and Science
16	FDP on Capacity Building	MOP Vaishnav College
17	Online course on Certified Virtual Class teacher	Classle Skill net

DETAILS OF MEMBERSHIP

- Served as Editors in Chief for National conference on Make in India-Opportunities & Challenges, K.C.S.KasiNadar College of Arts & Science,30/09/2015.
- Served as Member in Editorial Board for National conference on Business Scenario in India-Opportunities & Challenges, K.C.S.KasiNadar College of Arts & Science,10/10/2014
- Served as Advisory Committee member for National level seminar on Social Inclusion & Gender Justice,Sri Devi Arts & Science College,Ponneri,12/03/2014
- Served as Convenor for National conference on Make in India-Opportunities & Challenges, K.C.S.KasiNadar College of Arts & Science,30/09/2015.
- Served as Convenor for National conference on Business Scenario in India-Opportunities & Challenges, K.C.S.KasiNadar College of Arts & Science,10/10/2014

- Served as Convenor for Seminar Committee, K.C.S.KasiNadar College of Arts & Science.
- Served as Member in NAAC Committee, Students Motivation Committee, Exam Committee, Discipline Committee, K.C.S.KasiNadar College of Arts & Science.
- Served as Citizen Consumer Club Co-Ordinator at Patrician College of Arts and Science.
- Served as Question Paper Setter for Cost & Management A/C, Resource Management Techniques, Principles of Management , Management Information System, Marketing Management in MOP Vaishnav College,Ethiraj College of Arts and Science.
- Served as External Examiner for Group Project at Mohammed Sathak College of Arts and Science.
- Served as External Examiner for Computer Applications at Ethiraj College for Women.
- Served as a Member in Board of Studies as a Subject Expert in the Department of BBA at Sri Manakula Vinayakar Engineering College, Puducherry.

PERSONAL DETAILS

Name	:	B.Sasikala
Father's Name	:	K.Krishnamoorthy
Date of Birth	:	09.06.1985
Nationality	:	Indian
Languages known	:	English and Tamil
Permanent Address	:	605&606, T.H.Road, J 14,NPL Augustia Flats, Tondiarpet, Chennai-600 081