

Mrs. R. SUNITA JOHN. M.COM, M.B.A, M.PHIL, L.L.B, (PH.D)

Mobile: +91-9003134002

Email. sunitajohn@patriciancollege.ac.in

sunitajohn10@yahoo.com



Name : **Mrs. R. SUNITA JOHN**

Qualification : **M.Com, M.BA, M.PHIL, LLB. (Ph.D)**

Currently Working : **Assistant Professor**
Department of Commerce
Patrician College of Arts and Science Adyar,
Chennai. Tamilnadu, India

No of years of Experience : **21 years (UG - 11 years & PG - 6 years,**
Corporate – 5 years)

Area of Expertise : **Cost Accounting, Management Accounting**
Business Communication, Business Law,
Marketing, HRM, Financial Services, Research
Methodology.

Mobile : **+91-90031 34002**

E-Mail : **sunitajohn@patriciancollege.ac.in**
sunitajohn10@yahoo.com

ACADEMIC QUALIFICATIONS

Education	College/University	Year of passing
Ph.D Finance	Manormani Sundaram University, Triunelveli, Tamilnadu	Pursuing
L.L.B. Latin Labay Bassilla	Sri Venkateswara University Tripati Andhra Pradesh	2021
M.B.A HR & Finance	University of Madras, Chennai	2011 1 st Class with Outstanding 79%
M.Phil Commerce	Alagappa University, Karaikudi, Tamilnadu	2004 1 st Class - 72%
M.Com Financial Management	Barkatullah University Bhopal. M. P	2000 1 st Class- 74%
B.COM Commerce	Barkatullah University Bhopal. M.P.	1998 1 st Class with 68%

PROFESSIONAL EXPERIENCE : 21 Years

- Currently working as an Assistant Professor in the Department of Commerce, Patrician college of Arts and Science, Adyar, Chennai Tamilnadu, since 2015-till date. (6 years)
- Presently handling various Legal cases of high court.
- Managing Director of the Company- 3J ENTREPRISES. From 2019- till date
- Worked as an Administrator Officer / HR Manager in Naveed International Chennai. Export of Leathers. From 2009 to 2013 (4 years)
- Worked as a Sr. Lecturer in the department of MBA at Sree Sastha Institute of Engineering and Technology, (Affiliated to Anna University) Chembarambakkam, Chennai. Tamilnadu. From 2002 to 2009. (7 years)
- Worked as a Lecturer in Commerce at Loyola College (Affiliated to University of Madras) Chennai. And other Arts and Science Colleges. From 1998 – 2002. (4 years)

VARIOUS OFFICAIL CAPACITIES, SKILL AND ASSIGNEMNTS :

- ❖ Valuation of UG answer papers (University of Madras and Autonomous Colleges in Chennai)
- ❖ Valuation of UG answer papers (Tamilnadu Open University Chennai)
- ❖ Question paper setting in UG & PG level (Autonomous Colleges in Chennai)
- ❖ Serving the M.B.A students in formulating summer projects and data analysis for final projects
- ❖ Competent in preparing question papers
- ❖ Research and Project skills
- ❖ Recruited many candidates for various companies as a HR recruiter
- ❖ Handling Civil, Family and Criminal cases of High court.
- ❖ Women call coordinator/ Exam Committee and N.S.S Coordinators.

PARTICIPATION IN BOARD OF STUDIES/ ACADEMIC/ ADMINISTRATIVE / HR COMMITTEES:

- ❖ Members of Industrial Association Board for EXIM.
- ❖ Member, Advisory Committee for CAPE FORUM YOU TRUST AND PUBLICATIONS TamilNadu.
- ❖ Member – Board of Studies, Women’s Christian College, Chennai
- ❖ Member – External Auditor, Southern India Company Chennai.
- ❖ Member - Candidate selection committee – HR- Soft Tech co.

ACHIEVEMENTS:

- Got 7th rank, award and Distinction certificate in MBA from Madras University
- Project work and viva voce (91%)
- Business Policy and Strategic Management (89%)
- University **II Rank** in Statistics in **M. Com**(97%).

AWARDS:

- ❖ Teacher’s Day Achiever’s Award 2021 Awarded for “Award for Best Faculty” 23/09/2021 by CHENNAI SOFTECH RESEARCHERS PARADISE
- ❖ Dr. Sarvapalli Radhakrishnan National Award – 05 /09/2021 by CONSORTIUM OF SCHOOL AND COLLEGE TEACHERS IN INDIA OF BY AND FOR YOU TRUST & PUBLICATION.
- ❖ Wow award (Wonderful Outstanding Woman)- 2021 ON INTERNATIONAL WOMEN’S DAY CELEBRATION by WAY foundation 08-03-2021
- ❖ Tamilnadu Teachers Association (TTA) TAMILNADU- Best Teacher Award- 05/01/2019.
- ❖ Received Cash Award and certificate for Producing 100% Result in Consumer Behavior subject for IInd Year MBA Students, in 2008, in Sree Sastha Institute of Engineering and Technology, Chembarabakkam, Chennai.
- ❖ Received Cash Award and certificate for Producing 99% Result in Strategic Management subjects for IInd Year MBA Students in 2008, in Sree Sastha Institute of Engineering and Technology, Chembarabakkam, Chennai.
- ❖ Received Cash Award and certificate for Producing 100% Result in Consumer Behavior subject for IInd Year MBA Students, 2007, in Sree Sastha Institute of Engineering and Technology, Chembarabakkam, Chennai.
- ❖ Received Cash Award and certificate for Producing 99% Result in Principals of Management and Research Methods in Business subjects for IIIrd year

Engineering students and IInd Year MBA Students in Sree Sastha Institute of Engineering and Technology, Chembarabakkam, Chennai.

- ❖ Received Cash Award and certificate for Producing 97% Result in Human Resources Management subjects for IInd Year MBA Students in Sree Sastha Institute of Engineering and Technology, Chembarabakkam, Chennai.
- ❖ Received Cash Award and certificate for Producing 100% Result in Consumer Behavior subject for IInd Year MBA Students, 2007, in Sree Sastha Institute of Engineering and Technology, Chembarabakkam, Chennai.
- ❖ Received Cash Award and certificate for producing 96% result in Accounting and Management for Ist Year MBA students in Sree Sastha Institute of Engineering and Technology, Chembarabakkam, Chennai
- ❖ Received Cash Award and certificate for Producing 98% result in HumanResourcesManagement for Ist Year MBA students in Pondichery University.
- ❖ Received Cash Award and certificate for Producing 95% result in Security Analysis and Portfolio Management for IInd Year MBA students in Bharathidasan University.

PAPER PUBLICATIONS IN JOURNALS- NATIONAL/ INTERNATIONAL

S.No	JOURNAL NAME / VOLUME & ISSUE NO	TITLE OF THE PAPERS	DATE OF PUBLICATIONS
1.	Shodh Sarita Journal Of Arts, Humanities And Social Science. INTERNATIONAL ISSN-2348-2397 VOLUME 8 ISSUE 14	The concept of green marketing challenges and opportunities for sustainable development.	17/09/2020
2.	Shodh Sarita Journal Of Arts, Humanities And Social Sciences. INTERNATIONAL ISSN-2348-2397 VOLUME 8 ISSUE 14	Relationship between corporate social responsibility, corporate ethics and corporate governance	17/09/2020
3.	Scopus Journal Of Critical Reviews. INTERNATIONAL JCR. 2020; 7(14): 3256-3266 Volume: 7, Issue: 14	Linkage between capital structures with financial performances of automobile industry in India – Comparative analysis	10/09/2020
4.	Kala Journal Of India Of Art History Congress, NATIONAL ISSN: 0975-7945 VOLUME NO: 26	Study of green marketing and its impact on consumer buying behavior in Chennai	10/09/2020
5.	International Journal Of Science And Management Studies. NATIONAL ISSN-049-2869 VOLUME 3 ISSUE 4 2020	Financial performance of Ashok Leyland Limited-du point analysis	05/08/2020
6.	A Journal of composition theory NATIONAL ISSN-0731-6755 VOLUME 3 ISSUE 4 2020	Relationship between CSR initiatives and financial performance of ACC Ltd in India - an variance analysis	Dec 2019
7.	Adalya Journal- NATIONAL ISSN-1301-2746- VOLUME XIV ISSUE 9 2021	Global warming and green economy in the context of Indian Economy and Sustainable Development	Sep 2019
8.	International Journal of Science and Management Studies (IJSMS). INTERNATIONAL ISSN-8301-1782- VOLUME 11 ISSUE 8 2019	Indian financial sector reforms: a corporate perspective	19 & 20 March 2019
9.	IBMRD's Journal of Management & Research. INTERNATIONAL ISSN: 2277-7830 and Online ISSN: 2348-5922	An empirical study on currency volatility in foreign exchange market	2017
10.	International Journal of Modern Engineering Research (IJMER). INTERNATIONAL ISSN: 2249-6645 Vol.No.1 & Special Issues No.2.	“Demonetization of Indian Rupee against US \$: a historical perspective”	May 2014

11	Patrician College of Arts and Science, Adyar, Chennai	An Empirical Study on Currency Volatility in Foreign Exchange Market	February 6 th 2016
12	Patrician College of Arts and Science Adyar, Chennai	Indian Financial Sector Reforms: A Corporate Perspective	February 6 th 2016
13	Revo Technologies and Enterprises, Trichy, Tamilnadu, India.	“Demonetization of Indian Rupee against US \$: A Historical Perspective”	May 2014
14	Dr. MGR University, Chennai.	Micro Finance in India - Business Challenges and Strategies	April 4 th 2009
15	Siva Sivani Institute of Management Company, Secunderabad.	Corporate Communication Strategy and Policy	February 12 th 2009
16	Vinayaka Missions University, Chennai.	Multicultural Organisation	Nov. 7 & 8, 2008
17	Nandha Engineering College, Erode.	Global Management Challenges and Excellence: How Tomorrow’s Leader will get ahead	October 17 th , 2008
18	Bharathidasan University, Tiruchirappalli.	General Agreement on Trade in Services and the Health Sector and Mortgage and Home Equity Insurance for Homeowners and Rent Insurance for Tenants – A Global Context”	April 7 th & 8 th 2007

19	Loyola College, Chennai.	Public & Private Interaction in the Health Sector in Developing Countries and Global Business Opportunities & Challenges with Reference to Health Sector”	February 15 th 2007
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20	Jeppiaar Engineering College Chennai.	Global Recession – Winning Strategies for Industry in India	April 8 th ,2009
21	Sree Sastha Institute of Engineering and Technology, Chennai.	Competency based balanced score card	March 26 th 2009
22	Nesamoney Memorial Christian College, Marthandam Kanyakumari, Tamilnadu.	Financial innovation in banking, impact on regional growth	March 12 th 2009
23	Annai Mathammal Sheels Engineering College, Namakkal Tamilnadu.	Financial innovation in banking	October 15 th 2008
24	Valliammai Engineering College, Chennai.	Global banking and insurance: meeting the emerging challenges in the global era	September 24 th 2008
25	Sree Sastha Institute of Engineering And Technology, Chennai.	Human capital development in health sector	March 30 th 2007
26	MNM Jain College, Chennai	The importance of human resources management in Health care: a global context	March 7 th 2007
27	PSNA College, Dindigul.	Dual practice in the health sector: review of the evidence	February 17 th 2007
28	Thanthai Hans Roever College, Perambalur	Public health workforce: Challenges and policy issues	February 16 th 2007

SEMINARS/ FDP/WORKSHOPS/ WEBINAR ATTENDED:

S.No	NAME AND LOCATION OF INSTITUTION AND UNIVERSITY	TITLE OF THE PAPER	DATE AND YEAR
1.	Dr. DY Patil School of Engineering Pune	Research Paper Writing & Publications	30.09.2021
2.	GURU NANAK COLLEGE Chennai	MDP on “Case Study Approach for Effective Decision Making	29/09/2021
3.	A2Z Edu Learning Hub LLP Udumbannoor	3-Day workshop on Basics of Finance and Financial Accounting	24/09/21 to 26/09/2021
4.	The Institute of Company Secretaried of India (ICSI	ICSI Teachers Conference on Empowering Education	09/09/2021
5.	Patrician College of Arts and Science Adyar Chennai	Stock Marketing	01/09/2021
6.	Patrician College of Arts and Science Adyar Chennai	Financial Literacy	23/08/2021
7.	Patrician College of Arts and Science Adyar Chennai	7 Days International Professional Development Programe on Strategies for Effective Classroom Teaching.	26/07/2021 to 01/07/2021
8.	Dr.MGR Educational and Research Institute	Webinar on Achool Counseling- Role of SCH Counselor	25.08.2021
9.	Patrician College of Arts and Science	Webinar Panel Discussion on Entrepreneurship	24.08.2021
10.	Dr.MGR Educational and Research Institute	Webinar on Digital Future of Finance	23.08.2021
11.	Prince Shri Venkateshwara Arts and Science	Mentoring Pedagogy and Teaching for Higher Education	21.08.2021
12.	Patrician College of Art And Science	Strategies for effective classroom teaching	26.07.2021 to 01.08.2021
13.	Khandelwal Vaish Girls Institute of Technology	Aspects of Research Paper Writing	25 & 26.06.2021
14.	Patrician College of Art And Science	Webinar on intellectual property rights	12.06.2021
15.	Annai Vailankanni College of Engineering Kanyakumari. Tamilnadu	Converting Ideas into Intellectual property Rights	10/06/2021 to 12/06/2021

16.	Patrician College of Art And Science	Digital Transformation during Pandemic	29.05.2021
17.	Jawaharlal Nehru University, New Delhi	E-workshop on Qualitative Research Methodology	25.05.2021
18.	Sri Ramakrishna Engineering College Tamilnadu	Nurturing Digital Marketing Skills	21.04.2021 to 27.04.2021
19.	International Multidisciplinary Research Chennai	Disaster and Literature	13.04.2021
20.	Patrician College of Art And Science Chennai	Funded Research Projects	08.04.2021
21.	SIVANANDA SARMA MEMORIAL R.V. COLLEGE Bengaluru, Karnataka, India	Two Day International Webinar on “Interdisciplinary Approach in Management”.	20th to 21st February 2021.
22.	Manormanian Sundaranar University Tamilnadu	7-Day International online workshop on Emerging Trends in Research Methodology	23/11/2020 to 29/11/ 2020
23.	Patrician College of Arts and Science Chennai	One week International e-workshop on Developing e-content using open source softwear	31/08/2020
24.	Periyar University Tamilnadu	Professional English for Commerce & Management Course	30-09-2020
25.	Indo-OIC-ICCI Islamic Chamber of Commerce and Industry India	International virtual seminar on modern trends in social science research	03.09.2020
26.	Patrician College of Arts and Science Chennai	International webinar on approaches on online Teaching and its assessment methods	04.07.2020
27.	Patrician college of Arts and science Chennai	5- Day International Faculty Development Programe on New Age Teaching	15/06/2020 to 19/06/2020
28.	Patrician College of Arts and Science Chennai	Webinar on Role of Nabard in Entrepreneurship	30.05.2020
29.	Patrician College of Arts and Science Chennai	Webinar on innovation in program management - Banking sector	28.05.2020
30.	Periyarma Maniammai College Tamilnadu	FDP on case based teaching methods	27, 28.05.2020

31.	National foundation for entrepreneurship development. India	International academia research and development online program	24.05.2020
32.	Patrician college of Arts and science Chennai	National webinar on impact of Covid-19 on invertors behavior	23.05.2020
33.	APS college of arts and science Tamilnadu	Covid-19 and its impact on Indian economy' problems and prospects	23.05.2020
34.	PSR Engineering College Tamilnadu	How to overpower Covid-19 Challenges	20.05.2020
35.	Kristu Jayanti College. Tamilnadu	Virtual FDP on role of teacher in quality enhancement and accreditation	11 to 18.05.2020
36.	Patrician college of Arts and science Chennai	Online FDP on My life my pride my Career	18.05.2020
37.	Shree Chandraprabhu Jain College, Minjur Tamilnadu	FDP on then impact Covid-19 in manufacturing sector in india	16.05.2020
38.	Loyola college of education Chennai	National webinar on Benchmarks of Research	15.05.2020
39.	Patrician college of Arts and science Chennai	Online DFDP	08.05.2020
40.	Librarian guide. Tamilnadu	Webinar on Research Data Management for Higher Educational Institutions	12.05 2020
41.	W.C.C. Chennai	FDP	2019
42.	Gurunanak College Chennai	Transformation management for a resilient economy	2018
43.	W.C.C. Chennai	FDP	2017
44.	Anna University, Chennai.	Model building and validation for research in management and Social sciences.	28 th April 2014

45.	Ethiraj College for Women, Chennai	Scientific approach to SPSS in research	21 st February 2014
46.	Loyola Institute of Business Administration, Chennai	Business Ethics Conference – Surfing the Slump	31 st January 2009
47.	New College Institute of Management. Chennai.	Emerging trends in Retail marketing	29 th January 2009
48.	Vael's Institute of Business Administration, Pallavaram, Chennai.	Research Methods in Emerging Management Studies	2 nd April to 4 th April 2007
49.	St. Peter's Engineering College, Chennai.	Students Psyche	23 rd April 2007
50.	IIT Madras and United States Educational Foundation in India	Building entrepreneurial competences”	9 th - 10 th March 2007
51.	Mother Teresa Women's University, Kodaikanal	Research methodology and report writing	14 th & 15 th December 2006
52.	National Institute of Technical Teachers Training and Research (NITTTR) Chennai, Government of India, Ministry of Human Resource Development.	Instructional Design and Delivery”	27 th – 30 th January 2006
53.	UGC, NAAC and Loyola College, Chennai.	25 years of Autonomy Vision Experience and Future Directions	5 th – 7 th February 2003
54.	Alagappa university karaikudi	Global Business in Third Millennium – Issues and Implication	27 th April 2001

DECLARATION:

I, hereby declare that the information furnished above is true to my knowledge.

(R. SUNITA JOHN)

Place :Chennai

Date :