

PROFILE-SELF

Name : Mr.S.ARUNAN
Qualification : M. Com, M. Phil, NET (Commerce), (Ph.D.)
Experience : Teaching 11 years 2 Months Industry: 3yrs
Area of Expertise: Corporate Accounting, Financial Accounting, Income Tax,
Principles of Management, Marketing, Consumer Rights & Education
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ACADEMIC QUALIFICATION

Specialization	Year	Board/University/College
SSLC	1997-1998	Government High School, Kanjanur Village/Villupuram/State Board, Tamilnadu
HSC	1998-2000	Wyckoff Higher Secondary School, Jothi Nilayam/Villupuram/State Board, Tamilnadu
B. Com (Commerce)	2000-2003	Arighnar Anna Govt Arts and science college, Villupuram, University of Madras, Tamilnadu
M.Com (Commerce)	2004-2006	D.B. Jain College, Thoraippakkam, Chennai University of Madras, Tamilnadu
M.Phil (Commerce)	2006-07	D.B. Jain College, Thoraippakkam, Chennai University of Madras, Tamilnadu
Ph. D (Commerce- Part -Time)	Undergoing	Patrician College of Arts and Science, University of Madras

OTHER ACADEMIC ACTIVITIES

- ✿ Evaluator of University of Madras answer scripts from 2013-14
- ✿ External examiner for soft skill in A.M. Jain college in the year 2014-15
- ✿ Question paper setter in the year 2019-20 in Loyola College for the subject Financial Accounting and Income Tax.
- ✿ External Evaluator of Loyola College Answer scripts in the year 2019-20 for the subject Financial Accounting.

PAPERS PRESENTED/PARTICIPATED/PUBLISHED

S.NO	TITLE	ORGANIZED BY	ISBN /ISSN NO & DATE
1.	Strategic Ways in Perception Management	ASAN Memorial College of Arts and Science, Chennai-100	International ISBN NO 978-81-925286-0-1 27/09/2021
2.	A Study on Virtual Office and Sustainable Development	Patrician college of Arts & Science, Chennai-20	International ISBN NO 978-81-8209-134-4
3.	A Study on Recent Trends in Marketing and Advertising	Patrician College of Arts & Science, Chennai-20	International ISSN NO 2347-3274 Volume 4 No 1 FEB 2017
4.	A Study on Socio-Economic factor Affecting Rural development	Nandha College of Technology -Erode	International ISBN-978-93-8774-836- 1 Dt 15-09-2020
5.	Impact of Television Advertisement on Youth in Chennai City	Wesleyan Journal of Research	International ISSN: 0975-1386 Volume14 No 1(XVIII, 2021
6.	A Study on impact of guerilla marketing Technique on customer buying behavior	Patrician College of Arts & Science, Chennai-20	National ISSN NO 2321-9637 Dt: March 2019

SEMINAR/FDP/WEBINAR/WORKSHOP IN NATIONAL/INTERNATIONAL

S.No.	Date	Organization	Title	State/National/International
1	21/06/2021 To 27/06/2021	Patrician College of Arts and Science	7 Day International PDP on SPSS	International Level PDP
2	15 to 19/06/2020	Patrician College of Arts and Science	5 Day New Age Teaching	FDP
3	08/03/2021 to 15/03/2021	Patrician College of Arts and Science	5 Day Entrepreneurship and Innovation	FDP
4	05/07/2021 to 09/07/2021	Patrician College of Arts and Science	5 Day Revised UGC NET paper 1	National Level Webinar
5	11/06/2016	Patrician College of Arts and Science	Holistic Approach to Life	FDP
6	27/08/2014	Patrician College of Arts and Science	The Impact of Sustainable development on Global Corporate Environment	National Workshop
7	20/06/2013	Patrician College of Arts and Science	Building Relationship with the Young	FDP
8	13/06/2012	Patrician College of Arts and Science	Statistical Applications in Business	FDP
9	07/06/2012	Patrician College of Arts and Science	Academic Development	Workshop

ONE DAY SEMINAR/WEBINAR/WORKSHOP ATTENDED

S.No.	Date	Organization	Title	State/National/International
1	2004	D.B Jain College- Chennai-96	Relationship Marketing	National Level Seminar
2	13-08-2019	Patrician college- Commerce department	Qualitative and Quantitative Aspects of Thesis writing	National Workshop
3	20 21-04- 2020	Sri Sarada Niketan College of Science for Women	Self-Development	National Workshop
4	28/04/2020	Brainswig Edutech Pvt Ltd	Advanced Business Analytics using R Software	National Webinar
5	01/05/2020	IJASRW	Recent Advancement of Education and Technology	International Webinar
6	04/05/2020	Lakireddy Bali Reddy College of Engineering	Project Management body of Knowledge	National Webinar
7	05/05/2020	SRM Institute of Science & Technology	How to be secured in Digital Era	National Webinar
8	10/05/2020	IJASRW	Emerging Trends in Management	International Webinar

9	10/05/2020	Arasu Women's College	Prosperous Country-Your Role	National Webinar
10	11/05/2020	Patrician College of Arts & Science	Impact of Covid-19 on Information Technology	International Webinar
11	11/05/2020	Dr.M.G.R Educational and Research institute	Challenges in Building Collaborations in Research and Innovation	FDP
12	30/01/2021	Patrician College of Arts and Science	Promotion of Consumer Interest	National Webinar
13	25/02/2021	Patrician College of Arts and Science	National Innovation and Startup Policy	FDP
14	08/04/2021	Patrician College of Arts and Science	PDP on Funded Research Projects	Online Professional Development Programme
15	24/05/2021	Patrician College of Arts and Science	Right Sleep Mantra	National Level Webinar
16	04/06/2021	Patrician College of Arts and Science	Plan Your Income and File Your Return	National Level Webinar
17	11/06/2021	Patrician College of Arts and Science	Eat Right-Nutrition and Health	National Level Webinar